

Ping Machine Backlinks Booster

This is a companion document to RSS BACKLINK BOOSTER (http://www.seo-back-links.com/PDF/RSS_backlinks_booster.htm).

We recommend that you read that document first to familiarize yourself with the concept and purpose of what a Backlinks Booster does.

The Ping Machine is intended to promote Blog Posts where you have embedded backlinks. But, according to the authors of the software, it can be used to promote any URL to encourage faster indexing.

The software is FREE and is located at SEO Munchies – <http://www.seomunchies.com/>.

Then look on the right side of the page for *Ping Machine – Free Pinging Software*

You may have to register in order to download the software but it is worth it.

The general concept is to take a list of blog post URLs (or other URLs) where you have posted content with an embedded backlink to your site and to ping these blogs.

The pinging process advises the search engines that there is new content to index. And that paves the way for the search engines to visit the blog post.

The PING MACHINE comes with a user manual, so we won't go into the details about how to set it up.

It's a great little piece of software and we encourage you to implement some form of a Backlink Booster for any backlinks you create.